



FOR IMMEDIATE RELEASE

CONTACT:

Shayna Keller
CJM Racing, LLC
(704) 902-8381 Cell#
skeller@cjmracing.com

CJM Racing to Compete in a Full NASCAR Nationwide Series Schedule in 2008

Mooreville, NC (March 20, 2008) - CJM Racing team owners, Tony and Bryan Mullet, are proud to announce that the team has secured primary sponsorship on a full-time basis, by signing on America's Incredible Pizza Company (AIPC) as a sponsorship partner.

"Everyone has bought into this program and has worked very hard to make it a success. The guys have done an incredible job on the track, which allowed us to accomplish our goal of providing a long-term sponsor. I am excited about the partnership we are forming with the AIPC management team," explained Tony.

America's Incredible Pizza Company made their first appearance on the No. 11 CJM Racing entry at Las Vegas Motor Speedway. Since the initial meeting, the two parties have had lengthy discussions on how to make a successful partnership and they have come to a mutual business to business agreement. The long-term goal is to build the program from a successful NASCAR Nationwide team to a winner in the NASCAR Sprint Cup Series.

America's Incredible Pizza Company will serve as the primary sponsor of the No. 11 entry in 2008. CJM Racing will only be seeking sponsorship in 2008 that can help strengthen this program. The 2008 season will enable the new partnership to build on the already solid foundation.

Quote from Rick, CEO of AIPC.(When my father and I would watch Nascar on TV as a young Child...I dreamed of becoming involved with racing in one form or another. How fun it is to now become involved in a sport that brought him and I together every weekend. Even though he was such a Earnheart fan...I had my own favorites...and now my favorite is Jason Keller...Incredible Pizza is proud to be a part of this team that shares the same Christian values and wants to make the family as the most important part of the fabric of America...and America's Incredible Pizza Company...go #11))

CJM Racing was established by young entrepreneurs Tony and Bryan Mullet in May of 2006. The team ran a limited NASCAR Sprint Cup program before re-organizing in May of 2007 as a NASCAR Nationwide Series team. Veteran driver Jason Keller wheeled the No. 11 entry to four top-10 finishes in just 15 starts in 2007. This season Keller has once

again been named the driver of the No. 11 America's Incredible Pizza Company Chevrolet and the team looks forward to garnering their first win in 2008.

ABOUT AMERICA'S INCREDIBLE PIZZA COMPANY...

Great food, fun, family and friends! These are just several examples of what makes Incredible Pizza the place for memories. This all indoor, 50's themed, smoke and alcohol free Family Entertainment Center offers buffet style, all-you-can-eat options which include over 30 different types of pizza as well as fresh pasta, homemade casseroles, 80-item salad bar and dessert bar including its world famous incredible cinnamon rolls. From the enormous Fairgrounds, which is home to over 100 family friendly video and redemption games, to incredibly fun birthday parties, Go-Karts, bumper cars, Route 66 mini-golf, mini-bowling, the Big Top Prize counter and more, there's always something fun for everyone in the family. Incredible Pizza currently has franchise and corporate locations across the United States and Mexico and has set out on a mission to become engrained into the culture and fabric of each community it is a part of. With up to 70,000 square feet of food, fun and games...INCREDIBLE PIZZA IS THE HOME OF WOW! Be sure to visit www.incrediblepizza.com for more information on the #1 Family Entertainment Center in the world!

####