



# America's Incredible Pizza Company

2522 S. Campbell Ave., Springfield, MO 65807

**FOR IMMEDIATE RELEASE**

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For more information contact:  
Chris Brewer, VP Marketing

Mobile: 417-861-5099  
marketing@incrediblepizza.com

## **America's Incredible Pizza Company Launches Online Gift Card Sales**

**[Springfield, MO] – November 9, 2009** – America's Incredible Pizza Company announced today the launch of its online store for gift card and merchandise sales. *"Just in time for the holidays our Incredible Pizza Gift Cards are the perfect gift solution for kids and families,"* said Chris Brewer, Executive Vice President Marketing & Public Relations for America's Incredible Pizza Company. The company also announced several stores will be offering a bonus gift card for purchases of \$20 or more. See your individual store location for details.

The online store was custom built by Party Center Software of Cameron Park, CA. *"We wanted a custom solution that would use the same interface as our online party booking. We're very happy with the simple and easy design they've created for us,"* said Brewer. In the future, online shoppers will be able to purchase Incredible Pizza logo items, birthday party gifts for in-store parties and coupon books for the store among other items.

Participating America's Incredible Pizza locations for online gift cards include: Springfield, MO, Tulsa, OK, Memphis, TN, Victoria, TX, Indianapolis, IN, Urbandale, IA, St. Peters, MO and St. Louis, MO. The company expects additional franchise locations to offer this service in the near future.

Complete information may be found online at: [www.incrediblepizza.com](http://www.incrediblepizza.com).

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### **About America's Incredible Pizza Company:**

America's Incredible Pizza Company is a '50s-themed Family Entertainment Center with sixteen existing locations in Texas, Oklahoma, Missouri, Louisiana, Tennessee, and Mexico. The company has sold more than 80 franchise locations from the Rockies to the Midwest through the Southeast. The all-indoor, smoke-free and alcohol-free facilities feature large, freshly-made pizza, pasta, salad, soup and dessert buffets, plus attractions that include go-kart racing, Route 66 mini golf, mini-bowling (most locations), bumper cars, and 100+ video and redemption games. The company is headquartered in Springfield, MO.