



America's Incredible Pizza Company

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FOR IMMEDIATE RELEASE

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Incredible Pizza Delivers Jobs

Urbandale, IA to Get First Incredible Pizza Company

[Urbandale, IA] – June 29, 2009 –America's Incredible Pizza Company in Urbandale, IA (Greater Des Moines area) is set to open on July 9th. The nostalgic 1950s-themed facility features an all-you-can-eat buffet and over 100 stimulating video and redemption games, plus indoor go-karts, mini-bowling, mini-golf and more. The new 48,000-square-foot family entertainment center located in Urbandale's Parkwood Plaza shopping center is all-indoor, smoke-free, and offers seating for hundreds of people in its four 1950s-themed dining rooms. Nearly 200 part-time workers were hired on Friday and Saturday to round out its eight full time positions already in place.

Families and friends will love to dine together at Incredible Pizza. The wonderful aroma and delicious flavor of the hot cheesy pizzas, crisp colorful salads, steamy rich soups, homestyle "like mom used to make" dishes and tasty sweet deserts keeps guests coming back for more. An outstanding variety of refreshing fountain sodas and other beverages await guests thirsty from the fun and excitement.

Kids of all ages will enjoy our birthday parties which include a private party room, a party entertainer to lead the games and activities, plus food and games to play for each guest. Parents can leave the set-up, cleanup, and entertainment to the Incredible Pizza staff. Several themed party options will satisfy a child's birthday fantasy wishes. Walk-in parties are also available.

"South Central Iowa is a great place for families," said Rick Barsness, CEO of America's Incredible Pizza Company, "While we focus on families, we will meet the needs of the entire community. Incredible Pizza excels in hosting successful birthday parties, extraordinary special events, group promotions, church gatherings, business meetings, and much more."

Additional information may be found online at: www.incrediblepizza.com

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